

# 5 TIPS FOR SUCCESSFUL DOOR KNOCKING



# 1

## PREPARE

- Ring doorbell or knock at a reasonable volume
- Stand a few steps back from the door
- Maintain a friendly and open posture
- Be respectful of everyone's space!

## INTRODUCE

- Start with a smile
- State your name, organization (Charlottesville United for Public Education), and program (Community Engagers)

# 2

## STATE GOALS

- In 1-2 sentences, describe the purpose of Community Engagers
- Ex: "We foster community, collaboration, dialogue, and feedback to influence positive changes in education"

# 3

## LISTEN

- Consider the 80/20 rule (listen 80% of the time, talk 20%)
- Offer the infographic and job description
- Welcome questions or personal experiences with the Charlottesville education system

# 4

## FOLLOW-UP

- If there is interest in CUPE, take their name, email, and/or phone number
- Share that you or CUPE will reach out soon
- Thank everyone for their time!

# 5



## ADDITIONAL REMINDERS

- Wear your name tag
- Stick with your partner
- Be respectful of all community members, even if uninterested in CUPE
- If you do not have an answer - ask your partner or another CUPE member